

2011 Census Data – East Staffordshire

This report provides information on East Staffordshire from the second release (2.1) of 2011 Census data (released December 2012). This marks the beginning of the release of detailed information about the characteristics of the people living in the Borough on 27 March 2011. It contains information on a range of measures including the age structure, marital status, living arrangements, household composition, ethnicity, religion, household language, health, accommodation type and tenure, car availability, qualifications, economic activity, industry and occupation. There are comparisons between 2001 and 2011 Census population estimates for selected tables.

The source of data throughout this report is the Office for National Statistics © Crown Copyright 2012.

Table 1: 2011 Census: Usual resident population

	Usual Resident Population	Males	Females	Lives in a household	Lives in a communal establishment	Area	Density
	Number	%	%	%	%	Hectares	No. of persons per hectare
England	53,012,456	49.2	50.8	98.2	1.8	13,027,843	4.1
West Midlands	5,601,847	49.3	50.7	98.4	1.6	1,299,832	4.3
Staffordshire	848,489	49.5	50.5	98.2	1.8	262,028	3.2
East Staffordshire - %	113,583	49.6	50.4	98.2	1.8	38,696	2.9
East Staffs - numbers	113,583	56,385	57,198	111,488	2,095	38,696	2.9
Rank ¹		52	297	225	124	117	235

- The gender gap is closing and by 2011 there were almost as many males as females within East Staffordshire. Males account for 49.6% of the Borough's population, which is above county, regional and national figures and ranks East Staffordshire at 52 out of 348 district and unitary authorities. This puts it within the top 15% of authorities within England and Wales in terms of its percentage of males.
- In 2001 females outnumbered males with 51.3% female compared to 48.7% male. During the inter censal period males increased by 11.5% compared to a lower growth of 7.5% in the number of females, which accounts for this closing of the gender gap.

¹ There are 348 district and unitary authorities and each is given a ranking according to their percentage score. A ranking of between 1 and 34 puts a local authority in the top 10% of LAs.

Table 2: 2011 Census: Age structure

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories: Age	53,012,456	5,601,847	848,489	113,583	113,583	
Age 0 to 4	6.3	6.3	5.4	6.2	7,002	135
Age 5 to 7	3.4	3.6	3.2	3.5	3,927	138
Age 8 to 9	2.2	2.3	2.1	2.3	2,629	54
Age 10 to 14	5.8	6.1	5.8	5.9	6,694	170
Age 15	1.2	1.3	1.2	1.3	1,510	59
Age 16 to 17	2.5	2.6	2.5	2.7	3,062	66
Age 18 to 19	2.6	2.7	2.5	2.3	2,612	169
Age 20 to 24	6.8	6.8	6.0	5.9	6,722	154
Age 25 to 29	6.9	6.5	5.5	6.3	7,199	123
Age 30 to 44	20.6	19.8	19.4	20.1	22,852	152
Age 45 to 59	19.4	19.2	20.9	20.5	23,248	164
Age 60 to 64	6.0	6.0	7.0	6.2	6,995	221
Age 65 to 74	8.6	9.0	10.3	9.1	10,369	193
Age 75 to 84	5.5	5.7	5.9	5.7	6,442	195
Age 85 to 89	1.5	1.5	1.5	1.4	1,554	239
Age 90 and over	0.8	0.7	0.7	0.7	766	249
Mean age (years)	39.3	39.3	41.3	39.8	39.8	202
Median age (years)	39	39	42	40	40	186

- The median age of East Staffordshire residents is 40 years old, which is slightly above the national and regional age of 39 but below the county average of 42 years.
- There are 21,762 children in East Staffordshire under the age of 16. Children represent 19.2% of the Borough's residents which is above the national figure of 18.9% and considerably above the Staffordshire figure of 17.7%. However it is below the West Midlands average of 19.6%.
- There are 19,131 residents of retirement age in East Staffordshire (65+), representing 16.9% of the Borough's population. This is above the national rate (16.4%) but considerably below the Staffordshire figure of 18.4%. The West Midlands average is on a par at 16.9%.

Table 3: 2011 Census: Marital and civil partnership status

	Usual residents Aged 16+	Single (never married or never registered a same-sex civil partnership)	Married	In a registered same-sex civil partnership	Separated (but still legally married or still legally in a same-sex civil partnership)	Divorced or formerly in a same-sex civil partnership which is now legally dissolved	Widowed or surviving partner from a same-sex civil partnership
England	42,989,620	34.6	46.6	0.2	2.7	9.0	6.9
West Midlands	4,507,405	33.7	47.5	0.2	2.6	8.7	7.3
Staffordshire	698,423	29.6	51.4	0.1	2.3	9.0	7.5
East Staffordshire	91,821	30.5	50.1	0.2	2.5	9.4	7.4
East Staffs - Numbers	91,821	28,004	45,968	165	2,319	8,614	6,751
East Staffs - Rank		185	154	186	152	159	171

- Of the 91,821 usual residents aged 16 and over across East Staffordshire half (50.1%) are married. This is above the national and regional figures but below the Staffordshire marriage rate of 51.4%.
- Borough residents aged 16 or over are less likely to be single than the national and regional averages but more likely to be divorced or widowed.

Table 4: 2011 Census: Living arrangements

	Usual residents Aged 16+ living in household	Living in a couple: Married or in a registered same-sex civil partnership	Living in a couple: Cohabiting	Not living in a couple: Single (never married or never registered a same-sex civil partnership)	Not living in a couple: Married or in a registered same-sex civil partnership	Not living in a couple: Separated (but still legally married or still legally in a same-sex civil partnership)	Not living in a couple: Divorced or formerly in a same-sex civil partnership which is now legally dissolved	Not living in a couple: Widowed or surviving partner from a same-sex civil partnership
England	42,077,356	45.9	11.9	25.8	1.5	2.1	6.5	6.3
West Midlands	4,418,309	46.7	11.4	25.3	1.4	2.1	6.3	6.7
Staffordshire	683,197	51.3	12.2	21.1	0.9	1.8	6.1	6.7
East Staffordshire	89,815	49.6	12.4	21.9	1.2	2.0	6.3	6.6
East Staffs - Numbers	89,815	44,536	11,163	19,692	1,052	1,782	5,625	5,965
East Staffs - Rank	89,815	154	139	186	120	157	214	160

East Staffordshire residents are more likely than the national and regional averages to be:

- Living in a couple (married or in a civil partnership)
- Living in a couple cohabiting

They are less likely to be not living in a couple as:

- Single
- Married or in a civil partnership
- Separated

Table 5: 2011 Census: Household composition

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs Numbers	East Staffs Rank
All categories: Household composition	22,063,368	2,294,909	355,263	47,251	47,251	47,251
One person household: Aged 65 and over	12.4	12.6	12.6	12.4	5,862	203
One person household: Other	17.9	16.9	15.1	16.8	7,961	136
One family only: All aged 65 and over	8.1	8.6	10.0	8.8	4,160	184
One family only: Married or same-sex civil partnership couple: No children	12.3	12.1	14.8	14.0	6,596	152
One family only: Married or same-sex civil partnership couple: Dependent children	15.3	15.4	16.0	16.6	7,832	118
One family only: Married or same-sex civil partnership couple: All children non-dependent	5.6	6.2	7.0	5.8	2,752	172
One family only: Cohabiting couple: No children	5.3	4.8	5.2	5.5	2,579	123
One family only: Cohabiting couple: Dependent children	4.0	4.3	4.6	4.3	2,035	139
One family only: Cohabiting couple: All children non-dependent	0.5	0.5	0.5	0.5	244	135
One family only: Lone parent: Dependent children	7.1	7.5	5.9	6.5	3,059	170
One family only: Lone parent: All children non-dependent	3.5	3.8	3.3	3.2	1,517	184
Other household types: With dependent children	2.6	2.9	1.9	2.2	1,048	134
Other household types: All full-time students	0.6	0.5	0.2	0.0	7	253
Other household types: All aged 65 and over	0.3	0.3	0.2	0.2	104	284
Other household types: Other	4.5	3.6	2.6	3.2	1,495	201

At the time of the 2011 Census East Staffordshire had 47,251 households. Of these:

- 12.4% were occupied by single older people aged 65 and over – same as the national percentage
- 16.8% were occupied by single people under retirement age – below the national percentage
- 8.8% were occupied by older one family households all aged 65 and over – above the national percentage
- 14.0% were married or in a civil partnership with no children – above the national percentage
- 16.6% were married or in a civil partnership with dependent children – above the national percentage
- 5.8% were married or in a civil partnership with non dependent children – above the national percentage
- 5.5% were a co-habiting couple with no children – above the national percentage
- 4.3% were a co-habiting couple with dependent children – above the national percentage
- 6.5% were a lone parent with dependent children – below the national percentage
- 3.2% were a lone parent with non dependent children – below the national percentage

Table 6: 2011 Census: Adults not in employment and dependent children and persons with long-term health problem or disability for all households

	All households	No adults in employment in household: With dependent children	No adults in employment in household: No dependent children	Dependent children in household: All ages	Dependent children in household: Age 0 to 4	One person in household with a long-term health problem or disability: With dependent children	One person in household with a long-term health problem or disability: No dependent children
England	22,063,368	4.2	29.1	29.1	11.8	4.6	21.0
West Midlands	2,294,909	4.8	30.3	30.2	12.1	5.1	22.0
Staffordshire	355,263	3.1	30.4	28.4	10.4	4.4	22.1
East Staffordshire	47,251	3.4	29.1	29.6	11.7	4.4	20.8
East Staffs - Numbers	47,251	1,601	13,772	13,976	5,513	2,070	9,807
East Staffs - Rank	47,251	178	191	141	136	156	198

Of the 47,251 households at the time of the 2011 Census:

- 3.4% (over 1,600 households) are made up of no adults in employment with dependent children. This is above the Staffordshire average of 3.1% but below the national and regional rates.
- 29.1% (around 13,800 households) are made up of no adults in employment but with no dependent children. This is on a par with the national average.
- 11.7% of households contain dependent children under 5 years old – very similar to the national figure.
- 4.4% (almost 2,100 households) contain dependent children and have one person in the household with a long-term health problem or disability. This is below the national and regional averages.
- 20.8% (over 9,800 households) contain one person in the household with a long-term health problem or disability but no dependent children – although this represents over a fifth of all households this is below national, regional and county averages.

Table 7: 2011 Census: Lone parent households with dependent children

	All Lone parent families	Lone parent in part-time employment: Total	Lone parent in full-time employment: Total	Lone parent not in employment: Total	Male lone parent: Total	Male lone parent: In part-time employment	Male lone parent: In full-time employment	Male lone parent: Not in employment	Female lone parent: Total	Female lone parent: In part-time employment	Female lone parent: In full-time employment	Female lone parent: Not in employment
England	1,564,681	33.4	26.1	40.5	9.7	1.4	5.1	3.2	90.3	32.0	20.9	37.4
West Midlands	171,504	31.7	26.1	42.2	9.8	1.3	5.2	3.4	90.2	30.5	21.0	38.8
Staffordshire	20,871	34.9	30.7	34.5	10.9	1.3	6.9	2.7	89.1	33.6	23.8	31.7
% East Staffordshire	3,046	35.2	28.1	36.7	10.2	1.2	6.6	2.5	89.8	34.0	21.5	34.3
East Staffs - Numbers	3,046	1,072	855	1,119	312	37	200	75	2,734	1,035	655	1,044
East Staffs - Rank	3,046	180	146	175	188	260	119	252	161	173	163	163

Of the 3,046 lone parent households across East Staffordshire with dependent children:

- 35.2% were in part-time employment – above national, regional and county rates
- 28.1% were in full-time employment – above national and regional rates but below the county figure
- Over a third (36.7%) were not in employment – below the national and regional rates but above the county figure
- The vast majority are females (89.8%), with male lone parents accounting for just one in ten of lone parents (10.2%).

Table 8: 2011 Census - Ethnic group – All Usual Residents

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories: Ethnic group	53,012,456	5,601,847	848,489	113,583	113,583	113,583
White: English/Welsh/Scottish/Northern Irish/British	79.8	79.2	93.6	86.2	97,854	228
White: Irish	1.0	1.0	0.5	0.5	542	239
White: Gypsy or Irish Traveller	0.1	0.1	0.1	0.1	72	233
White: Other White	4.6	2.5	1.6	3.7	4,236	118
Mixed/multiple ethnic group: White and Black Caribbean	0.8	1.2	0.5	0.7	800	87
Mixed/multiple ethnic group: White and Black African	0.3	0.2	0.1	0.1	92	298
Mixed/multiple ethnic group: White and Asian	0.6	0.6	0.3	0.4	451	189
Mixed/multiple ethnic group: Other Mixed	0.5	0.4	0.2	0.2	276	209
Asian/Asian British: Indian	2.6	3.9	0.8	0.8	916	154
Asian/Asian British: Pakistani	2.1	4.1	0.8	4.9	5,598	25
Asian/Asian British: Bangladeshi	0.8	0.9	0.1	0.1	157	190
Asian/Asian British: Chinese	0.7	0.6	0.3	0.3	331	216
Asian/Asian British: Other Asian	1.5	1.3	0.4	0.8	862	144
Black/African/Caribbean/Black British: African	1.8	1.1	0.2	0.3	333	189
Black/African/Caribbean/Black British: Caribbean	1.1	1.5	0.3	0.4	500	93
Black/African/Caribbean/Black British: Other Black	0.5	0.6	0.1	0.2	190	100
Other ethnic group: Arab	0.4	0.3	0.1	0.1	91	193
Other ethnic group: Any other ethnic group	0.6	0.6	0.1	0.2	282	138
BME - All Non White British:	20.0	20.9	6.5	13.8	15,729	

- 13.8% of the Borough's residents are of Black & Minority Ethnic origin (BME). This is more than double the Staffordshire average but below regional and national figures of around a fifth.
- The largest BME group within East Staffordshire is Asian / Asian British: Pakistani, which accounts for 4.9%, around 5,600 residents. East Staffordshire is ranked within the top 10% of local authorities in terms of its percentage of residents with "Asian / Asian British: Pakistani" as their ethnic origin.
- The second largest BME group within the Borough is "White: Other". This accounts for 3.7% of the Borough's residents which represents over 4,200 residents. This group includes those from the EU accession states, such as Poland.

Table 9: 2011 Census: Multiple ethnic groups – All households

	All categories: Multiple ethnic groups	One person household	All household members have the same ethnic group	Different ethnic groups between the generations only	Different ethnic groups within partnerships	Any other combination of multiple ethnic groups
England	22,063,368	30.2	60.9	2.3	4.6	2.0
West Midlands	2,294,909	29.6	63.0	2.5	3.6	1.3
Staffordshire	355,263	27.7	68.3	1.1	2.4	0.5
East Staffordshire	47,251	29.3	65.9	1.6	2.6	0.7
East Staffs - Numbers	47,251	13,823	31,119	748	1,252	309
East Staffs - Rank	47,251	170	136	128	246	221

- Of the Borough's 47,251 households, 65.9% are made up of household members with the same ethnic group. This is above national and regional rates but below the Staffordshire average.
- A further 29.3% are one person households.
- 1.6% of households have different ethnic groups between the generations and 2.6% have different ethnic groups within partnerships. A further 0.7% are made up of other combinations of multiple ethnic groups. These figures are all below national and regional rates but above the Staffordshire figures.

Table 10: Ethnicity – Comparison of the 2001 and 2011 Census

		2011	East Staffordshire	West Midlands	England & Wales
Broad	Detailed		Percentage	Percentage	Percentage
White	English/Welsh/Scottish/Northern Irish/British		86.2	79.2	80.5
	Irish		0.5	1	0.9
	Gypsy or Irish traveller		0.1	0.1	0.1
	Other White		3.7	2.5	4.4
Mixed	White and Black Caribbean		0.7	1.2	0.8
	White and Black African		0.1	0.2	0.3
	White and Asian		0.4	0.6	0.6
	Other Mixed		0.2	0.4	0.5

% change
between
2001 & 2011

Asian	Indian		0.8	3.9	2.5
	Pakistani		4.9	4.1	2
	Bangladeshi		0.1	0.9	0.8
	Chinese		0.3	0.6	0.7
	Other Asian		0.8	1.3	1.5
Black	African		0.3	1.1	1.8
	Caribbean		0.4	1.5	1.1
	Other Black		0.2	0.6	0.5
Other	Arab		0.1	0.3	0.4
	Any other ethnic group		0.2	0.6	0.6

- During the inter censal period there has been a fall of -6.2% points in the number of residents who stated their ethnicity to be White: English, Welsh, Scottish, Northern Irish or British.
- In contrast there has been a 2.9% point increase in the number of residents whose ethnicity is 'Other: White'. This will be in large due to the increase in residents from the EU Accession states such as Poland.

		2001	East Staffordshire		West Midlands		England & Wales	
Broad	Detailed		Percentage	% point change	Percentage	% point change	Percentage	% point change
White	English/Welsh/Scottish/Northern Irish/British		92.4	-6.2	86.2	-7.0	87.5	-7.0
	Irish		0.6	-0.1	1.4	-0.4	1.2	-0.3
	Other White ¹		0.9	2.9	1.2	1.4	2.6	1.9
Mixed	White and Black Caribbean		0.5	0.2	0.8	0.4	0.5	0.3
	White and Black African		0	0.1	0.1	0.1	0.2	0.1
	White and Asian		0.3	0.1	0.3	0.3	0.4	0.2
	Other Mixed		0.1	0.1	0.2	0.2	0.3	0.2
Asian	Indian		0.4	0.4	3.4	0.5	2	0.5
	Pakistani		3.7	1.2	2.9	1.2	1.4	0.6
	Bangladeshi		0.1	0	0.6	0.3	0.5	0.3
	Chinese		0.2	0.1	0.3	0.3	0.4	0.3
	Other Asian		0.1	0.7	0.4	0.9	0.5	1
Black	African		0.1	0.2	0.2	0.9	0.9	0.9
	Caribbean		0.5	-0.1	1.6	-0.1	1.1	0
	Other Black		0	0.2	0.2	0.4	0.2	0.3
Other	Any other ethnic group ²		0.1	0.2	0.3	0.6	0.4	0.6

1. To compare 2011 Census with 2001, White Gypsy or Irish traveller has been combined with White Other
2. To compare 2011 Census with 2001, Arab has been combined with Any other ethnic group

Table 11: 2011 Census - National identity

	England	West Midlands	Staffordshire	East Staffs	East Staffs - Numbers	East Staffs - Rank
All categories: National identity	53,012,456	5,601,847	848,489	113,583	113,583	113,583
English only identity	60.4	63.2	71.4	66.2	75,151	166
English and British only identity	9.1	8.7	10.3	10.1	11,454	153
Other English combined background identity	0.7	0.5	0.3	0.4	430	263
No English identity	29.9	27.5	17.9	23.4	26,548	174
Welsh only identity	0.6	0.8	0.6	0.5	583	168
Welsh and British only identity	0.1	0.1	0.1	0.1	100	194
Other Welsh combined background identity	0.1	0.1	0.1	0.1	114	198
No Welsh identity	99.2	98.9	99.2	99.3	112,786	175
Scottish only identity	0.8	0.6	0.6	0.7	839	194
Scottish and British only identity	0.2	0.1	0.1	0.1	159	187
Other Scottish combined background identity	0.1	0.1	0.1	0.1	73	275
No Scottish identity	99.0	99.3	99.2	99.1	112,512	140
Northern Irish only identity	0.2	0.2	0.1	0.2	183	204
Northern Irish and British only identity	0.0	0.0	0.0	0.0	38	150
Other Northern Irish combined background identity	0.0	0.0	0.0	0.0	32	149
No Northern Irish identity	99.7	99.8	99.8	99.8	113,330	159
British only identity	19.2	19.2	13.5	16.0	18,133	173
British and any other identity	10.1	9.5	10.8	10.7	12,165	168
No British identity	70.7	71.3	75.6	73.3	83,285	150
Cornish only identity	0.1	0.0	0.0	0.0	6	225
Cornish and British only identity	0.0	0.0	0.0	0.0	1	206
Cornish and at least one of English/Welsh/Scottish/Northern Irish identities (with or without British)	0.0	0.0	0.0	0.0	1	281
No Cornish identity	100	100	100	100	113,575	99
Irish only identity	0.6	0.6	0.3	0.3	331	238
Irish and British only identity	0.0	0.0	0.0	0.0	11	261
Irish and Northern Irish only identity	0.0	0.0	0.0	0.0	1	222
Irish, Northern Irish and British only identity	0.0	0.0	0.0	0.0	0	197

Irish and at least one of English/Welsh/Scottish identities (with or without British)	0.0	0.0	0.0	0.0	31	238
Irish, Northern Irish and at least one of English/Welsh/Scottish identities (with or without British)	0.0	0.0	0.0	0.0	0	182
No Irish identity	99.3	99.3	99.7	99.7	113,209	112
Other identities only	8.3	6.2	2.6	5.5	6,240	135
Other identities and at least one of English/Welsh/Scottish/Northern Irish/British only	0.9	0.6	0.3	0.4	504	217
At least one of English/Welsh/Scottish/Northern Irish/British identities only	90.7	93.2	97.1	94.1	106,839	207

Table 12: 2011 Census – Country of Birth

	All categories: Country of birth	England	Northern Ireland	Scotland	Wales	United Kingdom not otherwise specified	Ireland	Other EU: Member countries in March 2001	Other EU: Accession countries April 2001 to March 2011	Other countries
England	53,012,456	83.5	0.4	1.3	1.0	0.0	0.7	1.7	2.0	9.4
West Midlands	5,601,847	86.1	0.3	0.9	1.4	0.0	0.8	0.9	1.5	8.1
Staffordshire	848,489	93.1	0.3	1.0	1.0	0.0	0.4	0.6	1.0	2.5
East Staffordshire	113,583	88.9	0.4	1.2	0.9	0.0	0.4	0.7	2.9	4.7
East Staffs - Numbers	113,583	100,996	398	1,361	973	8	404	768	3,304	5,371
East Staffs - Rank	113,583	164	177	210	175	199	269	291	52	161

Findings from the 2011 Census show that 88.9% of East Staffordshire's 113,583 usual residents were born in England. This is above the national and regional averages, but below the Staffordshire figure of 93.1%. 2.9% of Borough residents were born in the EU Accession countries, for example, Poland. This is above national, regional and county figures and ranks East Staffordshire at 52 out of the 348 local authorities, which puts it within the top 20% of local authorities in England and Wales for its percentage of residents from the Accession countries.

2011 Census – Country of Birth - Detailed

The 'Other EU: Member countries in March 2001' accounts for 768 East Staffordshire residents. This is made up of:

- 358 from Germany
- 103 from Italy
- 65 from France
- 43 from Spain
- 27 from Portugal
- 172 from other EU member countries in March 2001

The 'Other EU: Accession countries April 2001 to March 2011' accounts for 3,304 East Staffordshire residents. This is made up of:

- 2,034 from Poland
- 141 from Lithuania
- 35 from Romania
- 1,094 from other EU accession countries

In terms of rankings East Staffordshire is ranked 38th in the local authorities for those residents whose country of birth is Poland. This puts the Borough just outside the top 10% of all local authorities for residents originating from Poland.

The 5,371 in the table above from 'other countries' is made up of:

- Rest of Europe – 135
- Africa – 667, which includes:
 - 91 from North Africa
 - 106 from Central and Western Africa (such as Nigeria and Ghana)
 - 457 from South and Eastern Africa (such as South Africa, Zimbabwe, Kenya and Somalia)
- Middle East – 388
- Eastern Asia – 270 (such as Hong Kong and China)
- Southern Asia – 3,003, which includes:
 - Pakistan – 2,195
 - India – 562
 - Bangladesh – 55
 - Sri Lanka – 35
- South East Asia (such as the Philippines) – 303
- The Americas and the Caribbean – 465, including 175 from North America, 242 from the Caribbean (including 202 from Jamaica) and 113 from Antarctica and Oceania.

In terms of rankings East Staffordshire is ranked 30th in the local authorities for those residents whose country of birth is Pakistan. This puts the Borough in the top 10% of local authorities for residents originating from Pakistan.

Table 13: 2011 Census – Country of Birth – comparison between 2001 and 2011

Country of Birth	2011	East Staffordshire	West Midlands	England & Wales	2001	East Staffordshire		West Midlands		England & Wales	
		Percentage	Percentage	Percentage		Percentage	% point change	Percentage	% point change	Percentage	% point change
England		88.9	86.1	80		92.7	-3.8	89.1	-3.0	83.7	-3.7
Northern Ireland		0.4	0.3	0.4		0.4	0.0	0.4	-0.1	0.4	0.0
Scotland		1.2	0.9	1.3		1.4	-0.2	1.1	-0.2	1.6	-0.3
Wales		0.9	1.4	4.9		1	-0.1	1.8	-0.4	5.4	-0.5
Ireland		0.4	0.8	0.7		0.4	0.0	1.0	-0.2	0.9	-0.2
Other EU: Member countries in March 2001		0.7	0.9	1.6		0.7	0.0	0.8	0.1	1.4	0.2
Other EU: Accession countries April 2001 to March 2011		2.9	1.5	2		3.4	4.2	5.8	3.8	6.6	4.4
Other countries		4.7	8.1	9							

**% change
between
2001 & 2011**

- East Staffordshire witnessed a -3.8% point change in the number of residents whose country of birth was England between 2001 and 2011.
- This is a greater percentage point change (i.e. a greater fall in the number born in England) than that experienced across the West Midlands and England and Wales.
- East Staffordshire has seen a 4.2% point change in the number of residents whose country of birth was from the EU Accession countries or other countries between 2001 and 2011.
- This is a greater percentage point change (i.e. a greater increase in the number born outside the UK, Ireland and other countries that were EU members in March 2001) than that experienced across the West Midlands during this time.

Table 14: 2011 Census: Passports held

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All usual residents	53,012,456	5,601,847	848,489	113,583	113,583	113,583
No passport	16.5	20.5	21.0	21.6	24,540	87
United Kingdom	75.8	73.9	76.6	73.5	83,483	263
Republic of Ireland	0.8	0.6	0.3	0.3	360	253
Other Europe: EU countries	3.6	2.3	1.2	3.2	3,662	91
Other Europe: Non EU countries	0.3	0.1	0.1	0.1	69	304
Africa	1.0	0.6	0.2	0.2	260	236
Middle East and Asia	2.1	2.0	0.7	1.2	1,366	135
North America and the Caribbean	0.6	0.3	0.2	0.2	208	269
Central America	0.0	0.0	0.0	0.0	5	246
South America	0.1	0.0	0.0	0.0	13	322
Antarctica and Oceania	0.4	0.1	0.1	0.1	120	286
British Overseas Territories	0.0	0.0	0.0	0.0	2	194

- Over a fifth (21.6%) of the Borough's residents do not hold a passport. This is significantly above the national average and also above regional and county figures.
- 73.5% hold a UK passport – this is below the Staffordshire figure.
- 3.2% hold a passport from an EU country. This figure is above the regional and county rates.
- East Staffordshire is ranked 322 for holders of a South American passport. This puts it in the 10% of LA's with the smallest percentage of residents with this type of passport.

Table 15: 2011 Census: Household Language

	Number of Households	All people aged 16 and over in household have English as a main language	At least one but not all people aged 16 and over in household have English as a main language	No people aged 16 and over in household but at least one person aged 3 to 15 has English as a main language	No people in household have English as a main language
England	22,063,368	90.9	3.9	0.8	4.4
West Midlands	2,294,909	91.9	3.7	0.7	3.7
Staffordshire	355,263	97.3	1.2	0.2	1.4
East Staffordshire	47,251	93.2	2.6	0.4	3.7
East Staffs - Numbers	47,251	44,035	1,242	212	1,762
East Staffs - Rank	47,251	244	124	121	87

- In 93.2% of the Borough's 47,251 households all people aged 16 and over have English as a main language. This is above national and regional rates but below the Staffordshire average.
- However, there are 1,762 households across East Staffordshire where no people in the household have English as a main language. This represents 3.7% of households, which is significantly above the Staffordshire average of 1.4%. For this East Staffordshire is ranked 87th, which puts it within the top 25% of local authorities across England and Wales for those where no-one in the household has English as a main language.

Table 16: 2011 Census: Religion

	All categories: Religion	Christian	Buddhist	Hindu	Jewish	Muslim	Sikh	Other religion	No religion	Religion not stated
England	53,012,456	59.4	0.5	1.5	0.5	5.0	0.8	0.4	24.7	7.2
West Midlands	5,601,847	60.2	0.3	1.3	0.1	6.7	2.4	0.5	22.0	6.6
Staffordshire	848,489	68.2	0.2	0.3	0.0	1.3	0.4	0.3	22.8	6.4
East Staffordshire	113,583	64.2	0.3	0.3	0.0	6.0	0.3	0.3	22.0	6.6
East Staffs - Numbers	113,583	72,890	284	318	42	6,815	336	368	25,037	7,493
East Staffs - Rank	113,583	117	228	199	303	61	97	259	272	262

- Of the 113,583 people living within East Staffordshire at the time of the 2011 Census, 64.2% selected Christianity as their religion. This is above national and regional rates but below the Staffordshire figure of 68.2%.
- The second largest religion within the Borough is Islam – 6.0%, which represents 6,815 residents. This is significantly above the Staffordshire figure of 1.3% and is also above the national average (5.0%). In terms of the percentage of Muslim residents East Staffordshire is ranked 61st which puts it within the top 20% of local authorities across England and Wales.
- Over a fifth (22.0%) of the Borough stated they have no religion – this is on a par with regional and county figures but below the national rate. This represents over 25,000 people. Of these the vast majority (24,624) simply stated ‘no religion’ but 279 claim to be ‘Jedi Knights’.
- Of the 368 that selected a religion different to those listed above the main two were Pagan (accounting for 135 residents) and Spiritualist (accounting for 63 residents).

Table 17: Religion – Comparison of the 2011 Census with the 2001 Census

	East Staffordshire			West Midlands			England & Wales					
	2011	%	%	2001	%	% point change	2011	%	% point change	2001	%	% point change
Christian		64.2	60.2	59.3	77.5	-13.3	72.6	71.7	-12.4	71.7	71.7	-12.4
Buddhist		0.3	0.3	0.4	0.1	0.2	0.2	0.3	0.1	0.3	0.3	0.1
Hindu		0.3	1.3	1.5	0.2	0.1	1.1	1.1	0.2	1.1	1.1	0.4
Jewish		0.0	0.1	0.5	0.1	-0.1	0.1	0.5	0	0.5	0.5	0
Muslim		6.0	6.7	4.8	4.0	2.0	4.1	3	2.6	3	3	1.8
Sikh		0.3	2.4	0.8	0.2	0.1	2	0.6	0.4	0.6	0.6	0.2
Other religion		0.3	0.5	0.4	0.2	0.1	0.2	0.3	0.3	0.3	0.3	0.1
No religion		22.0	22.0	25.1	11.5	10.5	12.3	14.8	9.7	14.8	14.8	10.3
Religion not stated		6.6	6.6	7.2	6.3	0.3	7.5	7.7	-0.9	7.7	7.7	-0.5

**% change
between
2001 & 2011**

- In the 10 year period between 2001 and 2011 there has been a significant change in the percentage of residents who are Christians. This has fallen from 77.5% in 2001 to 64.2% in 2011 – a fall of -13.3% points. This is a greater percentage point fall than that experienced regionally and nationally.
- In contrast there has been a 10.5% point increase in the number of residents with no religion – a rise from around one in ten (11.5%) in 2001 to more than one in five (22.0%) by 2011. This change has been greater than that experienced regionally and nationally.
- There has also been an increase in the number of Muslims from 4.0% in 2001 to 6.0% by 2011. This is below the percentage point increase experienced across the West Midlands but greater than that experienced nationally.

Table 18: 2011 Census: Year of arrival in the UK

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories: Year of arrival in the UK	53,012,456	5,601,847	848,489	113,583	113,583	113,583
Born in the UK	86.2	88.8	95.5	91.3	103,736	200
Arrived before 1941	0.1	0.1	0.1	0.0	51	277
Arrived 1941-1950	0.2	0.2	0.2	0.2	208	259
Arrived 1951-1960	0.7	0.8	0.3	0.4	416	258
Arrived 1961-1970	1.2	1.4	0.5	0.7	839	167
Arrived 1971-1980	1.2	1.0	0.4	0.7	760	158
Arrived 1981-1990	1.2	0.9	0.3	0.5	577	202
Arrived 1991-2000	2.3	1.5	0.6	1.0	1,108	183
Arrived 2001-2003	1.5	1.2	0.4	0.8	923	150
Arrived 2004-2006	2.1	1.7	0.7	1.9	2,143	101
Arrived 2007-2009	2.3	1.6	0.7	1.7	1,979	108
Arrived 2010-2011	1.1	0.8	0.4	0.7	843	118

- 91.3% of Borough residents were born in the UK – this is below the county average but above national and regional rates.
- Of the 9,847 born outside the UK just 2,851 (29.0%) arrived before 1991 and a further 2,031 (20.6%) arrived between 1991 and 2003.
- Half of those born outside the UK, almost 5,000 residents (50.4%) have arrived in the UK since 2004. This coincides with the expansion of the EU to include the accession states in 2004.

Table 19: 2011 Census: Age of arrival in the UK

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories: Age of arrival in the UK	53,012,456	5,601,847	848,489	113,583	113,583	113,583
Born in the UK	86.2	88.8	95.5	91.3	103,736	200
Age of arrival in the UK: 0 to 4	1.7	1.4	0.8	1.2	1,358	220
Age of arrival in the UK: 5 to 7	0.6	0.6	0.2	0.4	464	176
Age of arrival in the UK: 8 to 9	0.4	0.4	0.1	0.2	262	178
Age of arrival in the UK: 10 to 14	1.0	0.9	0.3	0.6	667	156
Age of arrival in the UK: 15	0.2	0.2	0.1	0.2	188	115
Age of arrival in the UK: 16 to 17	0.6	0.6	0.2	0.3	374	166
Age of arrival in the UK: 18 to 19	1.0	0.9	0.3	0.7	744	128
Age of arrival in the UK: 20 to 24	2.9	2.4	0.9	2.0	2,228	127
Age of arrival in the UK: 25 to 29	2.3	1.7	0.7	1.5	1,664	128
Age of arrival in the UK: 30 to 44	2.4	1.7	0.7	1.3	1,493	168
Age of arrival in the UK: 45 to 59	0.5	0.3	0.1	0.3	322	173
Age of arrival in the UK: 60 to 64	0.1	0.0	0.0	0.0	24	229
Age of arrival in the UK: 65 to 74	0.1	0.0	0.0	0.0	41	147
Age of arrival in the UK: 75 to 84	0.0	0.0	0.0	0.0	14	150
Age of arrival in the UK: 85 to 89	0.0	0.0	0.0	0.0	1	255
Age of arrival in the UK: 90 and over	0.0	0.0	0.0	0.0	3	26

As the table above shows 91.3% of residents were born in the UK but of the 9,847 born outside the vast majority were within the younger age ranges when they arrived in the UK:

- 5,385 (54.7%) were aged between 20 and 44
- A further 4,057 (41.2%) were aged between 0 and 19
- Just 405 (4.1%) were aged 45 or over at the time of their arrival.

Table 20: 2011 Census: Length of residence in the UK

	Length of residence in the UK	Born in the UK	Resident in UK: Less than 2 years	Resident in UK: 2 years or more but less than 5 years	Resident in UK: 5 years or more but less than 10 years	Resident in UK: 10 years or more
England	53,012,456	86.2	1.8	2.2	2.9	7.0
West Midlands	5,601,847	88.8	1.3	1.6	2.3	6.0
Staffordshire	848,489	95.5	0.5	0.7	0.9	2.4
East Staffordshire	113,583	91.3	1.2	1.9	2.1	3.5
East Staffs - Numbers	113,583	103,736	1,378	2,106	2,334	4,029
East Staffs - Rank	113,583	200	119	100	122	198

Of the 9,847 residents born outside the UK over 4,000 (40.9%) have been resident for 10 years or more. Almost a quarter (23.7%) have been resident for between 5 and 10 years and over a fifth (21.4%) have been resident for between 2 and 5 years. Just 1,378 (14.0%) have been resident for less than 2 years.

Table 21: 2011 Census: Health – Day to day activities

	All Usual Residents	Day-to-day activities limited a lot	Day-to-day activities limited a little	Day-to-day activities not limited	Day-to-day activities limited a lot: Age 16 to 64	Day-to-day activities limited a little: Age 16 to 64	Day-to-day activities not limited: Age 16 to 64
England	53,012,456	8.3	9.3	82.4	3.6	4.6	56.5
West Midlands	5,601,847	9.1	9.9	81.0	3.9	4.9	54.8
Staffordshire	848,489	8.9	10.3	80.8	3.5	4.9	55.4
East Staffordshire	113,583	7.9	9.8	82.3	3.3	4.8	55.9
East Staffs - Numbers	113,583	8,982	11,125	93,476	3,722	5,468	63,500
East Staffs - Rank	113,583	186	164	168	185	134	158

- 17.7% of the Borough's residents say their day to day activities are limited, this represents over 20,100 people. Of these almost 9,000 say their activities are limited a lot. This is 7.9% of the population and although significant it is below the national, regional and county figures.
- When looking at people of working age over 3,700 (3.3%) say their day to day activities are limited a lot and around 5,500 (4.8%) say they are limited a little.

Table 23: 2011 Census – Health – Comparison between 2001 and 2011

	2011	East Staffordshire	West Midlands	England & Wales	2001	East Staffordshire		West Midlands		England & Wales	
		Percentage	Percentage	Percentage		Percentage	% point change	Percentage	% point change	Percentage	% point change
Day-to-day activities limited		17.7	19	17.9		17.1	0.6	18.9	0.1	18.2	-0.3
Day-to-day activities not limited		82.3	81	82.1		82.9	-0.6	81.1	-0.1	81.8	0.3

- In the 10 year period between 2001 and 2011 East Staffordshire has seen an increase of 0.6% points in the number of residents whose day to day activities are limited and a corresponding decrease of -0.6% in those whose day to day activities are not limited.
- This increase is greater than that experienced across the West Midlands and in contrast there has actually been a fall in the percentage of residents whose day to day activities are limited across England and Wales.

Table 22: 2011 Census: Health – Very good health to very bad health

	All Usual Residents	Very good health	Good health	Fair health	Bad health	Very bad health
England	53,012,456	47.2	34.2	13.1	4.2	1.2
West Midlands	5,601,847	45.1	34.8	14.0	4.7	1.4
Staffordshire	848,489	45.3	35.2	13.8	4.4	1.3
East Staffordshire	113,583	45.9	35.7	13.5	3.9	1.1
East Staffs - Numbers	113,583	52,094	40,576	15,302	4,377	1,234
East Staffs - Rank	113,583	215	56	163	199	211

- 45.9% of Borough residents, around 52,100 people, claim their health is very good. This is just above county and regional averages but below the national figure.
- A further 35.7% are in 'good health', which is above county, regional and national averages.
- Just over 5,600 Borough residents are in bad or very bad health. This represents 5.0% or one in every twenty people and although it is a significant number it is below national, regional and county figures.

Table 24: 2011 Census: Good Health – comparison between 2001 and 2011

	East Staffordshire	West Midlands	England & Wales		East Staffordshire	West Midlands	England & Wales			
						% point change		% point change		% point change
2011	Percentage	Percentage	Percentage	2001	Percentage		Percentage		Percentage	
Good Health	81.6	79.8	81.2		82	-0.4	80.3	-0.5	81.1	0.1
Not Good Health	18.4	20.2	18.8		18	0.4	19.7	0.5	18.9	-0.1

% change between 2001 & 2011

- In the 10 year period between 2001 and 2011 East Staffordshire has seen an increase of 0.4% points in the number of residents whose health is not good and a corresponding fall in those with good health.
- The West Midlands has seen a slightly greater increase in the percentage of residents whose health is not good but in contrast there has been an increase in those with good health at a national level.

NB: To allow a comparison with 2001, general health has been divided as 'good health' and 'not good health'. This has combined 2011 Census as 'very good health' and 'good health' together as 'good health' and 'fair health', 'bad health', and 'very bad health' as 'not good health'.

Table 25: 2011 Census: Provision of unpaid care – Number of hours a week

	All Usual Residents	Provides no unpaid care	Provides 1 to 19 hours	Provides 20 to 49 hours	Provides 50+ hours
England	53,012,456	89.8	6.5	1.4	2.4
West Midlands	5,601,847	89.0	6.8	1.5	2.7
Staffordshire	848,489	88.4	7.5	1.5	2.6
East Staffordshire	113,583	89.9	6.6	1.3	2.2
East Staffs - Numbers	113,583	102,116	7,492	1,443	2,532
East Staffs - Rank	113,583	118	217	199	197

- At the time of the 2011 Census 11,467 people across East Staffordshire, or 10.1% of the total population, provided some level of unpaid care each week.
- This is slightly below the national (10.3%), regional (11.0%) and county (11.6%) figures.
- The majority of these, around 7,500 or 6.6%, provided between 1 and 19 hours of unpaid care a week.
- However, over 2,500 provide in excess of 50 hours of unpaid care a week. Although this is a significant number it represents 2.2% of Borough residents, which is below the national, regional and county figures.

- Comparing the Census results from 2001 & 2011 East Staffordshire has seen a slight increase in those who provide 20 or more hours of care per week. This is also true regionally and nationally.
- There has also been a very slight decrease in those who provide no care and a slight decrease in those who provide less than 20 hours a week.

Table 26: 2011 Census: Provision of unpaid care – comparison of 2001 and 2011 Census data

	2011	East Staffordshire	West Midlands	England & Wales	2001	East Staffordshire		West Midlands		England & Wales	
		%	%	%		%	% point change	%	% point change	%	% point change
Number of hours of unpaid care a week:											
No unpaid care		89.9	89	89.7		90	-0.1	89.4	-0.4	90	-0.3
1 to 19 hrs		6.6	6.8	6.5		6.9	-0.3	7.1	-0.3	6.8	-0.3
20 to 49 hrs		1.3	1.5	1.4		1	0.3	1.2	0.3	1.1	0.3
50 + hrs		2.2	2.7	2.4		2	0.2	2.3	0.4	2.1	0.3

% change between 2001 & 2011

Table 27: 2011 Census: Dwellings, household spaces and accommodation type

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories: Household spaces	23,044,097	2,380,917	367,534	49,128	49,128	49,128
Household spaces with at least one usual resident	95.7	96.4	96.7	96.2	47,251	160
Household spaces with no usual residents	4.3	3.6	3.3	3.8	1,877	189
Whole house or bungalow: Detached	22.3	23.7	33.2	31.1	15,263	135
Whole house or bungalow: Semi-detached	30.7	36.8	37.9	31.5	15,464	153
Whole house or bungalow: Terraced (including end-terrace)	24.5	22.9	17.4	24.9	12,229	125
Flat, maisonette or apartment: Purpose-built block of flats or tenement	16.7	13.3	9.1	10.0	4,906	201
Flat, maisonette or apartment: Part of a converted or shared house (including bed-sits)	4.3	1.9	1.2	1.3	641	230
Flat, maisonette or apartment: In a commercial building	1.1	1.0	0.8	0.9	435	212
Caravan or other mobile or temporary structure	0.4	0.4	0.5	0.4	190	169

- In 2011 there were 49,128 household spaces across East Staffordshire, of which 47,251 were occupied and 1,877 vacant.
- Of the total 49,128 household spaces 31.1% are detached dwellings – this is significantly above national and regional averages but below the Staffordshire wide figure of 33.2%.
- 31.5% are semi detached which accounts for the largest proportion of the Borough’s housing – this is above national rates but below regional and county figures.
- A quarter(24.9%) of East Staffordshire’s housing stock is terraced housing – this accounts for 12,229 household spaces and is above the national, regional and county averages.
- Around 4,900 household spaces or 10.0% of the total stock is made up of purpose built flats. Although this figure is above the Staffordshire average it is below the regional rate and considerably lower than the national rate of 16.7%.
- 1.3% of East Staffordshire’s household spaces are flats / apartments in converted or shared houses – this is below the national average of 4.3%.
- Just under 200 household spaces (0.4%) are caravans or mobile homes – this is on a par with the national and regional figures.

Table 28: 2011 Census: Tenure

	All categories: Tenure	Owned: Owned outright	Owned: Owned with a mortgage or loan	Shared ownership (part owned and part rented)	Social rented: Rented from council (Local Authority)	Social rented: Other	Private rented: Private landlord or letting agency	Private rented: Other	Living rent free
England	22,063,368	30.6	32.8	0.8	9.4	8.3	15.4	1.4	1.3
West Midlands	2,294,909	32.3	32.6	0.7	10.9	8.1	12.8	1.2	1.5
Staffordshire	355,263	36.2	36.1	0.5	5.7	9.0	10.1	1.2	1.2
East Staffordshire	47,251	35.1	34.5	0.6	4.2	9.3	13.8	1.3	1.3
East Staffs - Numbers	47,251	16,574	16,305	260	1,984	4,383	6,519	633	593
East Staffs - Rank	47,251	138	163	219	232	132	135	173	192

- Of the 47,251 households in the Borough 35.1% own their home outright – which represents around 16,600 households.
- A similar proportion – 34.5% or 16,300 households, own their home with a mortgage.
- The next largest category is private rented which accounts for 13.8% or 6,519 households.
- Interestingly almost 2,000 households say they rent from the council, however, East Staffordshire Borough Council does not own any housing stock. It was transferred to Trent and Dove Housing in 2001. If the social rented categories are combined this accounts for 6,367 households, or 13.5% of the total.

Table 29: 2011 Census: Tenure – comparison of 2001 and 2011 Census data

	2011			2001					
	East Staffordshire	West Midlands	England & Wales	East Staffordshire		West Midlands		England & Wales	
	%	%	%	%	% point change	%	% point change	%	% point change
Owned: Owned outright	35.1	32.3	30.8	33.3	1.8	30.2	2.1	29.5	1.3
Owned: Owned with a mortgage or loan	34.5	32.6	32.7	42.1	-7.6	38.6	-6.0	38.8	-6.1
Shared ownership (part owned and part rented)	0.6	0.7	0.8	0.4	0.2	0.7	0	0.6	0.2
Social rented: Rented from council (Local Authority)	4.2	10.9	9.4	8.1	-3.9	14.3	-3.4	13.2	-3.8
Social rented: Other	9.3	8.1	8.2	6	3.3	6.3	1.8	5.9	2.3
Private rented: Private landlord or letting agency	13.8	12.8	15.3	6.9	6.9	6.4	6.4	8.7	6.6
Private rented: Other	1.3	1.2	1.4	1.2	0.1	0.9	0.3	1.2	0.2
Living rent free	1.3	1.5	1.4	2.1	-0.8	2.5	-1	2.1	-0.7

**% change
between
2001 & 2011**

- During the 10 year period between 2001 and 2011 East Staffordshire has seen a significant fall of minus 7.6% in the number of households where the tenure of the property is ‘owned with a mortgage or loan’. This has fallen from 42.1% in 2001 to 34.5% in 2011. This fall has coincided with a period of rapidly increasing house prices, a recession and also a banking crisis with its corresponding tighter controls on mortgage lending.
- This fall is greater than that experienced regionally (-6.0% point change) and nationally (-6.1% point change).
- During this time period there has been an increase of 6.9% points in the number of households in private rented accommodation. In fact, across East Staffordshire the figures have doubled from 6.9% in 2001 to 13.8% in 2011. There has also been an increase regionally and nationally in the number of households living in private rented accommodation, although this has been at a slightly slower rate.

Table 30: 2011 Census: Rooms, bedrooms and central heating

		Does not have central heating	Does have central heating	Occupancy rating (rooms) of -1 or less	Occupancy rating (bedrooms) of -1 or less ²	Average household size	Average number of rooms per household	Average number of bedrooms per household
	Households	Households	Households	Households	Households	Persons per household	Rooms per household	Bedrooms per household
	Number	Percentage	Percentage	Percentage	Percentage	Number	Number	Number
England	22,063,368	2.7	97.3	8.7	4.8	2.4	5.4	2.7
West Midlands	2,294,909	2.9	97.1	6.8	4.6	2.4	5.5	2.8
Staffordshire	355,263	2.1	97.9	4.0	2.6	2.3	5.8	2.8
East Staffordshire	47,251	3.9	96.1	5.1	3.3	2.4	5.7	2.8
East Staffs - Numbers	47,251	1,860	45,391	2,425	1,543	2.4	5.7	2.8
East Staffs - Rank	47,251	41	308	177	147	52	116	139

- 1,860 households across the borough do not have central heating. This accounts for 3.9% of all households, which is above national, regional and county figures and ranks East Staffordshire at 41 out of the 348 local authorities in England and Wales, which puts it within the top 20% most deprived in terms of lack of central heating.
- Over 1,500 households have an occupancy rating of -1 (has one fewer room/bedroom than required). This accounts for 3.3% of households which is above the Staffordshire figure of 2.6% but below national and regional averages.
- East Staffordshire has on average 2.4 persons per household; this is on a par with the national and regional figures but above the county figure of 2.3.

² Occupancy rating provides a measure of whether a household's accommodation is overcrowded or under occupied. There are two measures of occupancy rating, one based on the number of rooms in a household's accommodation, and one based on the number of bedrooms. The ages of the household members and their relationships to each other are used to derive the number of rooms/bedrooms they require, based on a standard formula. The number of rooms/bedrooms required is subtracted from the number of rooms/bedrooms in the household's accommodation to obtain the occupancy rating. An occupancy rating of -1 implies that a household has one fewer room/bedroom than required, whereas +1 implies that they have one more room/bedroom than the standard requirement.

Table 31: 2011 Census: Car or van availability

	Number of households	No cars or vans	1 car or van	2 cars or vans	3 cars or vans	4 or more	All cars or vans in the area
England	22,063,368	25.8	42.2	24.7	5.5	1.9	25,696,833
West Midlands	2,294,909	24.7	41.5	25.8	5.9	2.1	2,757,999
Staffordshire	355,263	18.0	41.2	30.7	7.4	2.6	485,343
East Staffordshire	47,251	21.4	42.0	28.0	6.3	2.2	59,967
East Staffs - Numbers	47,251	10,123	19,861	13,247	2,974	1,046	59,967
East Staffs - Rank	47,251	163	216	164	171	171	214

- There are almost 60,000 cars and vans belonging to households in East Staffordshire.
- Almost 19,900 households, which equates to 42.0%, have one car or van.
- A further 28.0% have 2 cars or vans.
- However over a fifth of households (21.4%), which equates to over 10,100 households, do not have a car or van. This is above the Staffordshire figure of 18.0% but below national and regional averages.
- East Staffordshire has seen a fall in the percentage of households with no cars and also with one car during the inter censal period, which has also occurred regionally and nationally.
- In contrast there has been an increase in those with 2, 3 and 4 or more cars/vans. Again, this has also been experienced regionally and nationally.

Table 32: 2011 Census: Car or van availability – comparison of Census in 2001 and 2011

Number of cars or vans in household	East Staffordshire			West Midlands			England & Wales		
	2011	%	% point change	2011	%	% point change	2011	%	% point change
None		21.4	-1.9		24.7	-2.1		25.6	-1.2
1 car or van		42	-2.1		41.5	-1.4		42.2	-1.6
2 cars or vans		28	1.5		25.8	1.6		24.7	1.2
3 cars or vans		6.3	1.5		5.9	1.2		5.5	1.0
4+ cars/vans		2.2	0.8		2.1	0.7		1.9	0.5

Table 33: 2011 Census: Communal establishment residents

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All communal establishments	54,596	5,528	928	90	90	90
All categories: Usual residents by communal establishment management and type	952,525	92,312	15,537	2,095	2,095	2,095
Medical & care establishments:						
NHS: General hospital	0.2	0.1	0.2	0.6	12	29
NHS: Mental health hospital/unit (including secure units)	0.7	0.3	0.2	0.0	0	193
NHS: Other hospital	0.2	0.3	0.0	0.0	0	121
Local Authority: Children's home (including secure units)	0.1	0.1	0.1	0.0	0	128
Local Authority: Care home or other home	1.6	1.4	1.7	2.5	52	124
Registered Social Landlord/Housing Association	0.6	1.0	0.3	0.4	9	150
Other: Care home with nursing	14.8	16.5	21.8	20.7	433	150
Other: Care home without nursing	21.6	22.0	18.4	21.9	458	220
Other: Children's home (including secure units)	0.3	0.4	0.5	0.0	0	186
Medical & care establishment: Other	1.6	1.4	1.0	0.1	3	299
Non-Medical & care establishments:						
Other establishments	57.2	55.1	53.7	53.2	1,115	125
Establishment not stated	1.2	1.2	2.0	0.6	13	147

- Across East Staffordshire there are 90 communal establishments, which at the time of the 2011 Census catered for around 2,100 residents.
- The largest named establishments are care homes without nursing (21.9%) and care homes with nursing (20.7%).
- In terms of ranking, the NHS General Hospital accounts for 0.6% of communal establishment residents within the Borough and although this only represents 12 people it puts East Staffordshire at 29th in the rankings, which is within the top 10% of local authorities.
- The majority of communal establishments (53.2%) are 'other' establishments.

Table 34: 2011 Census: Qualifications and students

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories: Highest level of qualification	42,989,620	4,507,405	698,423	91,821	91,821	91,821
No qualifications	22.5	26.6	24.8	24.7	22,671	113
Highest level of qualification: Level 1 qualifications	13.3	13.7	14.0	14.2	13,019	131
Highest level of qualification: Level 2 qualifications	15.2	15.4	16.4	16.1	14,802	184
Highest level of qualification: Apprenticeship	3.6	3.3	3.8	4.2	3,849	119
Highest level of qualification: Level 3 qualifications	12.4	12.3	12.7	11.7	10,752	218
Highest level of qualification: Level 4 qualifications and above	27.4	23.3	24.0	23.4	21,466	224
Highest level of qualification: Other qualifications	5.7	5.4	4.4	5.7	5,262	80
Schoolchildren and full-time students: Age 16 to 17	2.7	2.9	2.7	2.9	2,691	82
Schoolchildren and full-time students: Age 18 and over	5.5	5.3	3.8	2.7	2,518	207
Full-time students: Age 18 to 74: Economically active: In employment	1.8	1.7	1.5	1.3	1,169	177
Full-time students: Age 18 to 74: Economically active: Unemployed	0.5	0.5	0.3	0.2	218	185
Full-time students: Age 18 to 74: Economically inactive	3.1	3.1	2.0	1.2	1,119	226

- Of the 91,821 East Staffordshire residents aged 16 and over, a quarter (24.7%) have no qualifications. This is above the national average but on a par with the county figure and below the regional rate.
- However, almost a quarter (23.4%) are qualified to level 4 or above (for example degree, higher degree, NVQ level 4/5, HND). This represents around 21,500 Borough adults, however, this figure is below the county average and considerably below the national average of 27.4%
- East Staffordshire adults are more likely to be qualified to Level 1 than the national, regional and Staffordshire averages. Level 1 qualifications include for example 1-4 O Levels/CSE/GCSEs (any grades), Entry Level, Foundation Diploma and NVQ level 1.

Table 35: Qualifications and students – Comparison of 2011 Census with 2001 Census

Highest level of qualification	2011	East Staffordshire	West Midlands	England & Wales	2001	East Staffordshire		West Midlands		England & Wales	
		%	%	%		%	% point change	%	% point change	%	% point change
No qualifications		24.7	26.6	22.7		31.8	-7.1	34	-7.4	29.1	-6.4
Level 1 qualifications		14.2	13.7	13.3		17.9	-3.7	16.7	-3	16.6	-3.3
Level 2 qualifications		16.1	15.4	15.3		20.1	0.2	18.5	0.2	19.4	-0.5
Apprenticeship		4.2	3.3	3.6							
Level 3 qualifications		11.7	12.3	12.3		6.1	5.6	7.4	4.9	8.3	4
Level 4 qualifications & above		23.4	23.3	27.2		16.0	7.4	16.2	7.1	19.8	7.4
Other including foreign		5.7	5.4	5.7		8.1	-2.4	7.2	-1.8	6.9	-1.2

- Please note 2011 and 2001 are not directly comparable. 2001 counts are aged 16-74, whereas 2011 counts are aged 16 and over. With this in mind it is not possible to make accurate statements about the changes over time. However, bearing in mind the limitations of the comparisons the percentage figures above are showing:
 - A fall of -7.1% in those with no qualification between 2001 and 2011.
 - A further fall in those with the lowest level qualifications (level 1).
 - An increase in those with level 2, level 3 and level 4 qualifications.
 - The largest increase is seen in those with level 4 and above qualifications – an increase of 7.4% points, which is above the regional figure.

**% change
between
2001 & 2011**

Table 36: 2011 Census: Economic activity

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories: Economic activity	38,881,374	4,067,119	629,358	83,059	83,059	83,059
Economically active: Employee: Part-time	13.7	14.0	14.6	14.6	12,135	137
Economically active: Employee: Full-time	38.6	37.4	39.4	40.7	33,829	107
Economically active: Self-employed	9.8	8.5	9.2	8.6	7,180	242
Economically active: Unemployed	4.4	5.1	3.6	3.8	3,171	176
Economically active: Full-time student	3.4	3.3	2.9	2.7	2,263	164
Economically inactive: Retired	13.7	14.4	16.7	15.0	12,497	176
Economically inactive: Student (including full-time students)	5.8	5.9	4.5	3.7	3,077	214
Economically inactive: Looking after home or family	4.4	4.6	3.5	4.4	3,691	106
Economically inactive: Long-term sick or disabled	4.0	4.4	3.8	3.7	3,103	170
Economically inactive: Other	2.2	2.4	1.8	2.5	2,113	61
Unemployed: Age 16 to 24	1.2	1.5	1.1	1.2	981	142
Unemployed: Age 50 to 74	0.8	0.9	0.7	0.7	594	237
Unemployed: Never worked	0.7	0.9	0.5	0.5	418	165
Long-term unemployed	1.7	2.1	1.4	1.4	1,127	200

- Of the 83,059 East Staffordshire residents aged 16 to 74, the largest proportion – 40.7% - are employed full-time. A further 14.6% are employed part-time and 15.0% are retired.
- Over 2,100 people are in the category ‘economically inactive – other’. A person aged 16 to 74 is described as economically inactive if, in the week before the census, they were not in employment but did not meet the criteria to be classified as ‘Unemployed’. For this category East Staffordshire is ranked 61st which puts it within the top 20% of local authorities across England and Wales.
- Around 3,700 economically inactive residents are looking after the home or family.
- 3.7% are long-term sick or disabled and although this accounts for over 3,100 residents aged 16 to 74 it is below national, regional and county rates.

Table 37: Economic Activity – comparison of 2001 and 2011 Census:

	2011	East Staffordshire	West Midlands	England & Wales	2001	East Staffordshire		West Midlands		England & Wales	
		%	%	%		%	% point change	%	% point change	%	% point change
Economically active											
Employee: Part-time		14.6	14.0	13.7		13.5	1.1	11.9	2.1	11.8	1.9
Employee: Full-time		40.7	37.4	38.5		41.6	-0.9	40.3	-2.9	40.6	-2.1
Self-employed		8.6	8.5	9.7		8.0	0.6	7.4	1.1	8.3	1.4
Unemployed		3.8	5.1	4.4		3.1	0.7	3.8	1.3	3.4	1.0
Full-time student		2.7	3.3	3.4		2.1	0.6	2.5	0.8	2.6	0.8
Economically inactive											
Retired		15.0	14.4	13.8		14.5	0.5	13.9	0.5	13.6	0.2
Student (including full-time students)		3.7	5.9	5.8		3.1	0.6	4.6	1.3	4.7	1.1
Looking after home or family		4.4	4.6	4.3		6.6	-2.2	6.5	-1.9	6.5	-2.2
Long-term sick or disabled		3.7	4.4	4.2		4.3	-0.6	5.7	-1.3	5.5	-1.3
Other		2.5	2.4	2.2		3.2	-0.7	3.4	-1	3.1	-0.9

- East Staffordshire witnessed a fall of -0.9% points in the ten year period between 2001 and 2011 for those residents in full-time employment. However, this is not as severe as the falls witnessed regionally and nationally of -2.9% and -2.1% respectively.
- In contrast there has been a 1.1% point increase in the number of part-time employees across the Borough. This is below the increase in part-time employment experienced regionally and nationally.
- All areas have seen a fall in the percentage of residents looking after home or family and also those classed as long-term sick or disabled.

**% change
between
2001 & 2011**

Table 38: 2011 Census: Economic activity - Males

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories: Economic activity	19,278,552	2,024,562	315,041	41,867	41,867	41,867
Economically active: Employee: Part-time	6.1	6.2	5.5	5.6	2,341	202
Economically active: Employee: Full-time	46.8	45.7	48.6	50.9	21,293	82
Economically active: Self-employed	13.9	12.5	13.4	12.4	5,197	246
Economically active: Unemployed	5.3	6.3	4.4	4.5	1,886	181
Economically active: Full-time student	3.2	3.0	2.6	2.5	1,039	164
Economically inactive: Retired	11.8	12.5	14.3	12.7	5,325	186
Economically inactive: Student (including full-time students)	6.0	6.1	4.6	3.7	1,549	230
Economically inactive: Looking after home or family	0.8	0.9	0.7	0.8	316	160
Economically inactive: Long-term sick or disabled	4.3	4.6	3.9	4.0	1,663	163
Economically inactive: Other	2.0	2.1	2.0	3.0	1,258	26
Unemployed: Age 16 to 24	1.5	1.9	1.4	1.5	630	142
Unemployed: Age 50 to 74	1.1	1.2	1.0	1.0	411	194
Unemployed: Never worked	0.8	1.1	0.5	0.5	227	193
Long-term unemployed	2.0	2.5	1.6	1.4	585	227

- Of the 41,867 males aged 16 to 74 over half (50.9%) are employed full-time. This is above the national, regional and county rates.
- A further 12.4% are self-employed and just 5.6% are in part-time employment. Both of these are below national and regional averages.
- Just 3.7% are economically inactive students – this is below national, regional and county figures.
- 4.0%, which accounts for just under 1,700 males aged 16 to 74 are long-term sick or disabled.
- 3.0% fall into the ‘economically inactive – other’ category which puts East Staffordshire in the top 10% of local authorities for this measurement (ranked 26th).

Table 39: 2011 Census: Economic activity - Females

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories: Economic activity	19,602,822	2,042,557	314,317	41,192	41,192	41,192
Economically active: Employee: Part-time	21.2	21.7	23.8	23.8	9,794	106
Economically active: Employee: Full-time	30.6	29.2	30.3	30.4	12,536	158
Economically active: Self-employed	5.7	4.6	5.0	4.8	1,983	233
Economically active: Unemployed	3.5	3.9	2.8	3.1	1,285	156
Economically active: Full-time student	3.7	3.5	3.2	3.0	1,224	180
Economically inactive: Retired	15.6	16.4	19.0	17.4	7,172	167
Economically inactive: Student (including full-time students)	5.6	5.8	4.3	3.7	1,528	202
Economically inactive: Looking after home or family	7.8	8.2	6.4	8.2	3,375	97
Economically inactive: Long-term sick or disabled	3.8	4.2	3.6	3.5	1,440	176
Economically inactive: Other	2.4	2.6	1.7	2.1	855	138
Unemployed: Age 16 to 24	0.9	1.1	0.8	0.9	351	150
Unemployed: Age 50 to 74	0.6	0.6	0.5	0.4	183	288
Unemployed: Never worked	0.6	0.8	0.4	0.5	191	138
Long-term unemployed	1.5	1.7	1.2	1.3	542	166

- Of the 41,192 females aged 16 to 74 at the time of the Census, 30.4% work full-time. This is on a par with national and county rates.
- A further 23.8% work part-time which is above national and regional averages but on a par with the county figure.
- 17.4% are retired, which is above national and regional figures but below the county average.
- Just 3.7% are students, which is below national, regional and county figures.
- 8.2%, which equates to around 3,400 females, are economically inactive and looking after the home or family. This is above national and county figures and on a par with the regional figure.

Table 40: 2011 Census: Hours worked

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories: Hours worked by sex	25,162,721	2,536,876	412,473	54,921	54,921	54,921
Part-time: 15 hours or less worked	9.6	9.5	9.5	9.3	5,126	211
Part-time: 16 to 30 hours worked	19.4	20.2	19.5	19.3	10,595	193
Full-time: 31 to 48 hours worked	57.6	58.2	57.1	57.4	31,500	167
Full-time: 49 or more hours worked	13.3	12.1	13.8	14.0	7,700	148
Males: Total	52.9	53.2	53.1	53.9	29,616	36
Males: Part-time: 15 hours or less worked	3.1	3.0	2.8	2.8	1,522	225
Males: Part-time: 16 to 30 hours worked	5.2	5.5	4.5	4.6	2,525	197
Males: Full-time: 31 to 48 hours worked	34.5	35.3	34.8	35.2	19,323	124
Males: Full-time: 49 or more hours worked	10.2	9.4	11.0	11.4	6,246	125
Females: Total	47.1	46.8	46.9	46.1	25,305	313
Females: Part-time: 15 hours or less worked	6.6	6.5	6.7	6.6	3,604	202
Females: Part-time: 16 to 30 hours worked	14.2	14.7	15.1	14.7	8,070	190
Females: Full-time: 31 to 48 hours worked	23.2	22.9	22.3	22.2	12,177	214
Females: Full-time: 49 or more hours worked	3.1	2.7	2.8	2.6	1,454	232

All usual residents aged 16 to 74 in employment were asked to state the number of hours they had worked in their main job in the week before the census (including paid and unpaid overtime). The Census found:

- Around 55,000 East Staffordshire residents were in employment in the week before the census. Of these 53.9% were males, which ranks East Staffordshire at 36th, and puts it just outside the top 10% of local authorities in the country.
- Over half (57.4%) of those in employment had worked full-time between 31 and 48 hours. This is similar to the national and county averages and just below the West Midlands figure.
- One in five (19.3%) had worked part-time between 16 and 30 hours and a further 9.3% had worked less than 15 hours that week. These figures are slightly below the national, regional and county averages.
- However, 14.0% or 7,700 residents, had work 49 hours or more. This is above national, regional and county figures.

Table 41: 2011 Census: Industry

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All Industries	25,162,721	2,536,876	412,473	54,921	54,921	54,921
Agriculture, forestry and fishing	0.8	0.9	1.1	1.4	777	95
Mining and quarrying	0.2	0.1	0.2	0.2	98	114
Manufacturing	8.8	12.3	13.0	16.5	9,036	18
Electricity, gas, steam & air conditioning supply	0.6	0.7	0.6	0.6	320	135
Water supply; sewerage, waste management & remediation activities	0.7	0.8	0.9	0.8	436	129
Construction	7.7	7.5	8.7	7.8	4,300	195
Wholesale & retail trade; repair of motor vehicles & motor cycles	15.9	17.1	17.5	17.4	9,551	88
Transport and storage	5.0	5.2	5.3	6.3	3,479	45
Accommodation and food service activities	5.6	5.2	4.8	5.4	2,953	137
Information and communication	4.1	2.9	2.5	2.3	1,275	251
Financial and insurance activities	4.4	3.1	2.8	1.6	870	318
Real estate activities	1.5	1.4	1.2	0.9	501	335
Professional, scientific and technical activities	6.7	5.1	4.7	4.4	2,419	269
Administrative and support service activities	4.9	4.7	4.3	4.4	2,443	204
Public administration and defence; compulsory social security	5.9	5.3	5.7	4.0	2,207	325
Education	9.9	10.2	9.6	9.0	4,928	240
Human health and social work activities	12.4	12.9	12.5	12.5	6,844	176
Other	5.0	4.5	4.7	4.5	2,484	216

The statistics above on industry relate to all usual residents aged 16 to 74 in employment the week before the census. For East Staffordshire this was just under 55,000 people. The findings show:

- The largest industrial employer within the Borough is 'wholesale and retail trade' which accounts for 17.4% or over 9,500 residents. This is above the national and regional rates but almost on a par with the county figure. This industrial sector is the largest in all the comparable areas.

- The second largest sector within East Staffordshire is manufacturing, which at the time of the Census accounted for 16.5%, equating to over 9,000 workers. This is significantly above the national average of just 8.8% and is also above the regional and county figures. In fact for manufacturing East Staffordshire is ranked 18th, which puts it well within the top 10% of all local authorities.
- The third largest industry in the Borough is 'human health and social work activities' which accounts for 12.5%, or around 6,800 workers.
- Transport and storage accounts 6.3% which is above national, regional and county figures and ranks East Staffordshire within the top 20% of all local authorities for this industrial employer.

Table 42: 2011 Census: Industry – Males

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All Industries	13,315,285	1,348,542	218,835	29,616	29,616	29,616
Agriculture, forestry and fishing	1.1	1.3	1.6	1.9	569	93
Mining and quarrying	0.3	0.1	0.2	0.3	88	109
Manufacturing	12.5	17.7	18.7	23.0	6,808	19
Electricity, gas, steam & air conditioning supply	0.8	0.9	1.0	0.8	251	124
Water supply; sewerage, waste management & remediation	1.1	1.2	1.3	1.2	342	161
Construction	12.7	12.3	14.3	12.8	3,796	210
Wholesale & retail trade; repair of motor vehicles/motorcycles	15.9	17.5	17.5	16.9	5,011	108
Transport and storage	7.5	7.9	7.7	9.3	2,763	46
Accommodation and food service activities	4.9	4.4	3.5	3.9	1,145	217
Information and communication	5.3	3.9	3.3	3.1	918	250
Financial and insurance activities	4.4	2.6	2.3	1.4	410	315
Real estate activities	1.3	1.2	1.0	0.7	214	333
Professional, scientific and technical activities	6.8	5.2	4.8	4.6	1,371	246
Administrative and support service activities	5.1	4.9	4.4	4.4	1,300	268
Public administration and defence; compulsory social security	5.9	5.1	5.6	4.0	1,170	317
Education	5.3	5.2	4.8	4.0	1,182	296
Human health and social work activities	5.0	5.0	4.3	4.2	1,256	228
Other	4.1	3.7	3.7	3.5	1,022	228

- Manufacturing is the largest employer of males in the Borough, accounting for almost one in four men (23.0%), which equates to over 6,800 male workers. This is considerably above national, regional and county averages. In fact it is double the national rate of 12.5%.
- For the percentage of males employed within manufacturing East Staffordshire is ranked 19th, which puts it well within the top 10% of all local authorities.
- The second largest industrial employer for males within the Borough is 'wholesale and retail trade' which accounts for 16.9% which is just over 5,000 males.

Table 43: 2011 Census: Industry – Females

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All Industries	11,847,436	1,188,334	193,638	25,305	25,305	25,305
Agriculture, forestry and fishing	0.5	0.6	0.7	0.8	208	98
Mining and quarrying	0.1	0.0	0.0	0.0	10	150
Manufacturing	4.7	6.2	6.6	8.8	2,228	18
Electricity, gas, steam & air conditioning supply	0.3	0.4	0.3	0.3	69	127
Water supply; sewerage, waste management & remediation activities	0.3	0.4	0.4	0.4	94	77
Construction	2.0	2.0	2.3	2.0	504	194
Wholesale & retail trade; repair of motor vehicles & motor cycles	16.0	16.7	17.6	17.9	4,540	72
Transport and storage	2.2	2.2	2.5	2.8	716	52
Accommodation and food service activities	6.3	6.2	6.3	7.1	1,808	86
Information and communication	2.7	1.7	1.5	1.4	357	253
Financial and insurance activities	4.4	3.7	3.4	1.8	460	320
Real estate activities	1.6	1.6	1.4	1.1	287	325
Professional, scientific and technical activities	6.6	5.0	4.5	4.1	1,048	280
Administrative and support service activities	4.7	4.5	4.2	4.5	1,143	150
Public administration and defence; compulsory social security	5.8	5.6	5.9	4.1	1,037	320
Education	15.1	15.8	14.9	14.8	3,746	190
Human health and social work activities	20.7	21.9	21.7	22.1	5,588	143
Other	6.0	5.5	5.8	5.8	1,462	181

The Borough's female workforce (aged 16 to 74) represents just over 25,300 workers. The 2011 Census found:

- Human health and social work activities is the largest industrial employer of females in East Staffordshire, accounting for 22.1% or around 5,600 women workers. This is above national, regional and county figures and is significantly above the percentage of males employed in this industry (4.2%).
- Wholesale and retail trade is the second largest employer of female workers, accounting for 17.9% or around 4,500 women. Again this is above national, regional and county figures.
- The third significant sector is 'Education', accounting for 14.8%. This is below national, regional and county figures but far greater than the percentage of Borough males in this sector (4.0%).
- Interestingly, 8.8% of female workers are employed in manufacturing, which is above national, regional and county rates and ranks East Staffordshire 18th, which is within the top 10% of all local authorities.
- In addition, East Staffordshire is ranked within the top 20% for the employment of female workers in transport and storage.
- In contrast the Borough's female workers are far less likely than those in other local authorities to be working within:
 - Real estate activities
 - Financial and insurance activities
 - Public administration and defence; compulsory social security

East Staffordshire is ranked within the bottom 10% of all local authorities for its proportion of females workers in all three of these sectors.

Table 44: 2011 Census: Occupation

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories	25,162,721	2,536,876	412,473	54,921	54,921	54,921
1. Managers, directors and senior officials	10.9	10.1	11.1	10.4	5,707	206
2. Professional	17.5	15.8	15.5	14.6	8,008	230
3. Associate professional and technical	12.8	11.1	11.5	10.2	5,589	291
4. Administrative and secretarial	11.5	11.4	11.4	10.3	5,630	261
5. Skilled trades	11.4	12.2	12.9	12.3	6,747	167
6. Caring, leisure and other service	9.3	9.5	8.8	8.5	4,667	269
7. Sales and customer service	8.4	8.6	8.2	7.8	4,293	197
8. Process, plant and machine	7.2	8.8	8.7	11.3	6,205	17
9. Elementary	11.1	12.5	11.9	14.7	8,075	30

- The highest proportion of East Staffordshire's 54,921 workers are employed in 'elementary' occupations. This category accounts for 14.7%, around an 8,100 workforce. This is above national, regional and county rates and the Borough falls within the top 10% of local authorities for this type of occupation.
- A further 11.3% are employed in 'process, plant and machine' occupations, which is again above national, regional and county averages and the Borough falls within the top 5% of local authorities for this category.
- Both of the above occupational groups tend to be lower paid manual work. Elementary occupations include cleaners, labourers in agriculture, construction etc, food preparation assistants and refuge workers. Process, plant and machine occupations include machine operatives in a range of industries, assemblers and drivers.
- In contrast East Staffordshire has a lower percentage of its workforce employed within the professional, associate professional and technical, administrative and secretarial, caring and leisure and sales and customer service occupations.

Table 45: 2011 Census: Occupation - Males

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories: Occupation	13,315,285	1,348,542	218,835	29,616	29,616	29,616
1. Managers, directors and senior officials	13.3	12.5	13.9	12.9	3,811	194
2. Professional occupations	16.5	14.4	14.0	12.9	3,814	239
3. Associate professional and technical occupations	14.0	12.1	12.7	10.7	3,183	308
4. Administrative and secretarial occupations	4.8	4.5	3.9	3.7	1,084	268
5. Skilled trades occupations	19.1	20.5	21.8	20.2	5,971	192
6. Caring, leisure and other service occupations	3.2	3.1	2.6	2.4	718	296
7. Sales and customer service occupations	5.7	5.6	4.8	4.4	1,308	267
8. Process, plant and machine operatives	11.9	14.4	14.4	18.0	5,344	23
9. Elementary occupations	11.5	13.0	11.9	14.8	4,383	37

- A fifth (20.2%) of East Staffordshire's male workers (almost 6,000) are employed within skilled trades.
- A further 18.0% are employed within the process, plant and machine operatives sector, which puts the Borough in the top 10% of local authorities for the employment of males in this area.
- 14.8% are employed in elementary occupations, which is above national, regional and county figures. The Borough is ranked just outside the top 10% of local authorities for this.
- Fewer males are employed within the professional, associate professional and technical, administrative and secretarial, caring and leisure and sales and customer service occupations.

Table 46: 2011 Census: Occupation - Females

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories: Occupation	11,847,436	1,188,334	193,638	25,305	25,305	25,305
1. Managers, directors and senior officials	8.1	7.3	8.0	7.5	1,896	231
2. Professional occupations	18.6	17.4	17.2	16.6	4,194	215
3. Associate professional and technical occupations	11.5	10.1	10.2	9.5	2,406	254
4. Administrative and secretarial occupations	19.0	19.3	19.8	18.0	4,546	225
5. Skilled trades occupations	2.6	2.8	2.9	3.1	776	90
6. Caring, leisure and other service occupations	16.2	16.8	15.9	15.6	3,949	239
7. Sales and customer service occupations	11.5	11.9	12.0	11.8	2,985	154
8. Process, plant and machine operatives	1.8	2.4	2.3	3.4	861	32
9. Elementary occupations	10.7	12.0	11.8	14.6	3,692	17

- The highest proportion of female workers in the Borough are employed within 'administrative and secretarial occupations'. This accounts for 18.0% or over 4,500 women. However, it is below national, regional and county rates, as this is the largest occupational category for females across all the geographical areas.
- 16.6% of females are employed in professional occupations but again this is below national, regional and county figures. This is also true for the 15.6% employed in caring, leisure and other service occupations.
- In contrast 14.6% of females are employed within elementary occupations which is above national, regional and county rates and ranks the Borough in the top 5% of local authorities across the country for this type of female occupation.
- 3.4% are employed as process, plant and machine operatives and although this represents less than 900 female workers it is above the national, regional and county rates and ranks East Staffordshire within the top 10% of local authorities for this occupational group.

Table 47: 2011 Census: National Statistics Socio-economic Classification (NS-SEC)

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories: NS-SeC	38,881,374	4,067,119	629,358	83,059	83,059	83,059
Higher managerial, administrative & professional occupations	10.4	8.7	9.5	8.9	7,419	204
Large employers & higher managerial & administrative occupations	2.4	2.1	2.6	2.4	2,022	167
Higher professional occupations	8.0	6.6	6.9	6.5	5,397	215
Lower managerial, administrative and professional occupations	20.9	18.8	20.8	19.1	15,903	246
Intermediate occupations	12.8	12.4	13.0	11.6	9,612	275
Small employers and own account workers	9.4	8.7	9.7	9.0	7,496	219
Lower supervisory and technical occupations	6.9	7.2	7.9	8.3	6,929	65
Semi-routine occupations	14.0	15.5	15.2	16.7	13,849	78
Routine occupations	11.0	12.9	13.0	15.0	12,488	49
Never worked and long-term unemployed	5.6	6.8	3.9	5.0	4,166	121
Never worked	3.9	4.8	2.5	3.7	3,039	97
Long-term unemployed	1.7	2.1	1.4	1.4	1,127	200
Not classified	9.0	9.0	7.2	6.3	5,197	206
Full-time students	9.0	9.0	7.2	6.3	5,197	206

- Almost one in five (19.1%) of East Staffordshire's residents aged 16 to 74 are employed within 'Lower managerial, administrative and professional occupations'. This is also the largest employment type in the other geographical areas.
- The second largest category is 'semi-routine occupations' at 16.7%, followed by 'routine occupations' at 15.0%. Both of these are above national, regional and county rates.
- 5.0% are classed as 'never worked and long-term unemployed' and a further 3.7% as 'never worked'. These are both above the county rates but below the national and particularly the regional figures.
- The Borough's 16 to 74 year olds are less likely than the national and county averages to be employed in those areas that tend to attract the highest salaries, such as 'Higher managerial, administrative & professional occupations' and 'Higher professional occupations'.

Table 48: 2011 Census: National Statistics Socio-economic Classification (NS-SEC) - Males

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories: NS-SeC	19,278,552	2,024,562	315,041	41,867	41,867	41,867
Higher managerial, administrative & professional occupations	13.7	11.8	13.0	12.2	5,103	201
Large employers & higher managerial & administrative occupations	3.1	2.9	3.5	3.2	1,357	158
Higher professional occupations	10.6	8.9	9.4	8.9	3,746	216
Lower managerial, administrative and professional occupations	19.3	16.9	18.8	17.0	7,120	268
Intermediate occupations	6.7	6.2	6.2	5.0	2,107	323
Small employers and own account workers	13.3	12.7	13.8	12.7	5,330	219
Lower supervisory and technical occupations	9.9	10.4	11.3	12.0	5,013	71
Semi-routine occupations	10.6	12.4	11.1	13.3	5,562	41
Routine occupations	12.8	15.0	15.2	17.8	7,455	44
Never worked and long-term unemployed	4.7	5.7	3.7	3.9	1,624	162
Never worked	2.7	3.2	2.1	2.5	1,039	128
Long-term unemployed	2.0	2.5	1.6	1.4	585	227
Not classified	9.0	9.0	7.1	6.1	2,553	214
Full-time students	9.0	9.0	7.1	6.1	2,553	214

- 'Routine occupations' is the largest NS-SeC category for males aged 16 to 74 in the Borough. It accounts for 17.8% which is significantly above the national average and also above regional and county figures.
- Semi-routine occupations accounts for a further 13.3%, which again is above national, regional and county rates.
- In contrast the proportion of Borough males for the second largest category, 'Lower managerial, administrative and professional occupations', which accounts for 17.0%, is below the national and county figures.

Table 49: 2011 Census: National Statistics Socio-economic Classification (NS-SEC) - Females

	England	West Midlands	Staffordshire	East Staffordshire	East Staffs - Numbers	East Staffs - Rank
All categories: NS-SeC	19,602,822	2,042,557	314,317	41,192	41,192	41,192
Higher managerial, administrative & professional occupations	7.2	5.7	6.0	5.6	2,316	220
Large employers & higher managerial & administrative occupations	1.7	1.4	1.7	1.6	665	176
Higher professional occupations	5.5	4.3	4.3	4.0	1,651	229
Lower managerial, administrative and professional occupations	22.5	20.6	22.8	21.3	8,783	234
Intermediate occupations	18.8	18.4	19.8	18.2	7,505	220
Small employers and own account workers	5.6	4.8	5.5	5.3	2,166	214
Lower supervisory and technical occupations	3.9	4.1	4.5	4.7	1,916	81
Semi-routine occupations	17.3	18.5	19.2	20.1	8,287	106
Routine occupations	9.3	10.8	10.8	12.2	5,033	56
Never worked and long-term unemployed	6.5	8.0	4.2	6.2	2,542	94
Never worked	5.1	6.4	3.0	4.9	2,000	85
Long-term unemployed	1.5	1.7	1.2	1.3	542	166
Not classified	9.0	9.0	7.2	6.4	2,644	195
Full-time students	9.0	9.0	7.2	6.4	2,644	195

- The largest socio-economic category for females aged 16 to 74 in the Borough is 'Lower managerial, administrative and professional occupations' accounting for more than a fifth (21.3%). However this is the largest category in all the geographical areas and the Borough's figure is below national and county rates.
- This is closely followed by semi-routine occupations which also accounts for over a fifth of females (20.1%). In contrast this is above national, regional and county rates.
- 'Intermediate occupations' at 18.2% is below national, regional and county rates.
- In contrast, 'routine occupations' at 12.2% is above national, regional and county figures.