

Scrutiny

A8 Which Scrutiny Committee should this decision be submitted to? *(Please tick as appropriate)*

Scrutiny (Value for Money Council) Committee ✓

Scrutiny (Regeneration Development and Market Hall) Committee ✓

Scrutiny (Health and Wellbeing) Committee

Scrutiny (Climate Change and Environment) Committee ✓

B1 What is the Decision?	To waive car parking charges on all ESBC car parks on Saturdays; 7th, 14th, 21st and 28 th of December 2024 between the hours of 8am to 8pm
B2 What are the reasons for the Decision?	By waiving parking charges on the specified days in the run up to Christmas, the Council will be supporting retailers and other businesses to maximise footfall. Saturdays have tended to be the busiest shopping days in the run up to Christmas and this action will essentially support those retailers and other businesses during this period.
B2 Alternative options considered and rejected?	To remain as normal
B3 What are the contributions to Corporate Priorities?	Creating a prosperous East Staffordshire
B4 What are the Human Rights considerations?	There are no Human Rights issues arising from this decision.

Financial Implications

B5 What are the financial implications?	The main financial issues arising from this decision are as follows:
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Revenue	2024/25	2025/26	2026/27
It is estimated that there will be a loss of income of between £6k and £7K for each of the four Saturdays	Between	-	-

<p>during December 2024 which would equate to a total estimated loss of income of circa £26k.</p> <p>The estimated loss, above, is based on 2023 figures from Metric & PayByPhone for each Saturday in November and also takes into account the rise in tariff charges from April 2024 and the removal of 'free after three'.</p> <p>It is also likely that there would be an uplift in parking usage in the run up to Christmas if charges remained in place. Therefore, a variation in parking usage of say 20% would increase the loss by a possible further £5k taking the total loss of income to circa £31k.</p> <p>The figures quoted are net of VAT.</p>	<p>£26,000 to £31,000</p>		
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<p>The finance section has been approved by the following member of the Financial Management Unit:</p>	<p>Please print name: Andrew Brindley/Paul Billings</p> <p>Please sign name: Approved via email 28/10/2024</p>
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Policy Framework

<p>B6 Is the Decision wholly in accordance with the Council's policy framework?</p>	<p>Yes</p>
<p>B6.1 If No, does it fall within the urgency provisions (Part 3 of the Constitution)?</p>	<p>N/A</p>
<p>B6.2 Has it got the appropriate approvals under those provisions?</p>	<p>Yes</p>
<p>B7 Is the Decision wholly in accordance with the Council's budget?</p>	<p>Yes</p>
<p>B7.1 If No, does it fall within the urgency provisions (Part 3 of the Constitution)?</p>	<p>N/A</p>
<p>B7.2 Has it got the appropriate approvals under those provisions?</p>	<p>N/A</p>

Equalities Implications

<p>B8 What are the Equalities implications: N/A</p>
<p>B8.1 Positive (Opportunities/Benefits):</p>
<p>B8.2 Negative (Threats):</p>

B8 What are the Equalities implications: N/A

B8.3 The subject of this decision is not a policy, strategy, function or service that is new or being revised.

B8.4 The equality impact assessment identified the following actions to be carried out: N/A

Risk Assessment

B9 What are the Risk Assessment implications:

B9.1 Positive (Opportunities/Benefits): The removal of charges on the specified days will support retailers and businesses in our town centres.

B9.2 Negative (Threats): By removing parking charges there may be a risk of visitors staying longer thereby denying others access to free parking on the specified days.

B9.3 The risks do not need to be entered in the Risk Register. Any financial implications to mitigate against these risks are considered above.

Legal Considerations

B10 What are the Legal Considerations:

B10.1 The Council has a fiduciary duty to its local tax-payers to manage its financial affairs in an efficient and prudent manner. Consequently the Authority must have regard to the loss of income as against the predicted increase in trade for local businesses, and the advantages to the public.

This section has been approved by the following member of the Legal Team

Please print name: Glen McCusker – Locum Solicitor and Deputy Monitoring Officer.

Please sign name: Approval via email 28/10/2024

Sustainability Implications

B11 What are the Sustainability implications:

B11.1 The proposal would not result in an overall positive effect in terms of sustainability (including climate change and change adaptation measures). The positive/negative impacts are set out below (please refer to guidance notes).

B11.2 Positive (Opportunities/Benefits): The offer may increase the economy.

B11 What are the Sustainability implications:

B11.3 Negative (Threats): The offer of free parking may encourage more visitors to drive into our town centres.

Health & Safety Implications

B12 What are the Health & Safety implications:

B12.1 A Risk Assessment has not been carried out and entered into Safety Media for all significant hazards and risks because there are no significant hazards or risks arising from this decision.

Key Decision

B13 Is this a Key Decision? No

Note: A Key Executive Decision is one where:

1. **REVENUE** – Any contract or proposal with an annual payment or saving of more than £100,000
2. **CAPITAL** – Any capital project with a value in excess of £150,000
3. A decision which significantly affects communities living or working in an area comprising two or more wards.

B13.1 If this is a Key Decision, is this an urgent decision such that a delay caused by use of the Call-in Procedure would seriously prejudice the public interest?

N/A

B13.2 If yes, has the Mayor or in his/her absence the Deputy Mayor or in his/her absence the Chair of the relevant Scrutiny Committee agreed that the decision will be exempt from Call-in?

N/A

NOTE: If this decision is subject to the Call-in Procedure it will come into force, and may then be implemented, on the expiry of 3 working days after publication – unless 10 Members of the Council call in the decision.

Please send the original signed document to andrea.davies@eaststaffsbc.gov.uk